BUSINESS OPPORTUNITIES EVALUATION TESTS

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Tests written by Mark Harrison

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Test I

75 marks

COMMUNICATION

A Arranging a meeting

Complete this conversation by choosing the correct question from the list of questions in the box. Alexander, who works for a bank in London, is phoning Marcus, a colleague in another branch of the bank, to arrange a meeting with him.

- a Can you manage Thursday instead?
- **b** What can I do for you?
- c How are things?
- d Shall we say around 11?
- e How about Tuesday?
- f Could we fix a day and time to meet?
- g What about 9.00 that morning?
- h And you?
- i When would suit you?
- j Are you free later on?

Alexander Hello, Marcus, it's Alexander here.
Marcus Oh, hi, Alexander. (I)?
Alexander Fine, thanks. (2)?
Marcus Not bad. (3) ?
Alexander I'm phoning to arrange a meeting to
discuss that conference we're both going to next
month. (4) ?
Marcus Yes, of course. (5)?
Alexander Well, I know we're both very busy.
(6) ?
Marcus I'm afraid I've got another meeting that day.
(7) ?
Alexander Let me see Yes, that looks OK.
(8) ?
Marcus That's a bit too early for me.
(9) ?
Alexander Yes, I think so. (10)?
Marcus Yes, that's fine with me.
Alexander OK, see you then. Bye.
Marcus Bye.

B Useful phrases

Look at the list of things that may be said to you when you make a business telephone call. Match them with the list of reasons why they might be said to you.

What you hear

- I I'm a bit tied up at the moment.
- 2 Please bear with me for a moment.
- 3 I'll get back to you soon.
- 4 I've got someone on the other line.
- 5 I'll pencil that in.

Why it is said

- a The other person would like you to wait.
- **b** The other person is in the middle of another call.
- **c** The other person is offering to phone you later.
- **d** The other person is too busy to speak to you.
- e The other person is agreeing to a possible arrangement.

C Getting through

Complete this telephone conversation by choosing from the replies in the box. Sandra is phoning a company to talk to Ruth. First, she talks to the company's receptionist, then to Ruth's assistant.

a	Yes,	p	lease

- **b** Oh dear, it's rather urgent.
- c Yes, OK.
- d Hello, this is Sandra Tate.
- e I'd like to speak to Ruth, please.
- f Yes, it's Sandra Tate.
- g No, it's all right thanks, I'll call her back later.
- h My name is Sandra Tate.
- i Thanks.
- Well, I'd like to discuss our contract.

Receptionist Good morning, Etherington
Associates. How may I help you?
Sandra (I)
Receptionist Who's calling, please?
Sandra (2)

Receptionist I'll try to connect you.

	Sandra (3) (pause) B	Read this text, in which someone is talking about
	Receptionist The line's busy. Will you hold?	his job, and fill the gaps by choosing the correct
	Sandra (4) (pause)	answer, a , b , c , or d .
	Receptionist The line's still busy. Would you like	I've been Head of Sales at this sportswear company for
	me to put you through to her assistant?	about five years now. I'm in (I) control of
	Sandra (5) (pause)	sales, and there are six Area Sales Managers who
	Paula Paula here, Ruth's assistant.	(2) to me. My work involves a variety of
	Sandra (6) I need to speak to Ruth.	things, including (3) new staff,
	Paula I'm afraid she's in a meeting at the moment.	(4) sales and marketing campaigns, and
	Sandra (7)	(5) the people who work for me. In
	Paula Would you mind telling me what it's about?	general, we have a very good sales (6)
	Sandra (8)	However, the job can have its unpleasant side, and
	Paula May I have your name again?	there have been occasions when I have had to make
	Sandra (9)	people (7) because sales were falling. I've
	Paula The meeting should be over in about an	also had situations when staff have suddenly
	hour. Would you like Ruth to phone you then?	(8) because they couldn't take the
	Sandra (10)	pressure – only the other day one of my best people
	Paula OK, bye.	handed in his (9) unexpectedly. But these
	Sandra Bye.	things don't happen often and at the moment business
		is so good that we're ($f I f 0 f)$ more staff.
	VOCABULARY	l a wholeb overallc wided comprehensive
Δ	Read this description of a company's corporate	2 a account b declare
_	culture by one of its employees. Fill the gaps by	c report d inform
	forming a new word from the word in brackets.	3 a recruiting b enrolling
		c raising d gathering
	Since the (I) (arrive) of the new Managing	4 a co-operating b collaborating
	Director, the atmosphere at work has changed	c constituting d co-ordinating
	completely. His belief is that, if people are given	5 a provoking b thrilling
	(2) (responsible) to make their own	c motivatingd agitatingb crew
	(3) (decide), they are likely to work better	6 a forceb crewc setd pack
	and be more (4) (produce) than if they	7 a dismissed b bankrupt
	simply have to obey orders. People are encouraged to	c fired d redundant
	be (5) (create) and use their initiative, and	8 a resigned b vacated
	it is made clear to them that their (6)	c abandoned d ceased
	(expert) is valued. I think this approach works very	9 a warning b notice
	well, although of course some people complain that	c departure d leaving
	they are (7) (work)!	10 a taking on b setting up
		c drawing on d putting up

C	Complete this letter from Jane to Alison. They
	work for different companies and have had an idea
	for a project that would involve both companies.
	Use the correct form of one of the verbs in the box.

make put have come get sort let suit

Door Alica	_	
Dear Aliso	,	
I thought I'	d (I)	in touch with you
because so	mething (2)	up about the
project yes	terday.We nee	d to arrange a meeting
soon to (3)) (out the contract. Our
team leade	r (4)	a word with me
yesterday a	and he wants a	first draft by the end of
the month. I know you're busy, but do you think		
we could meet next week? If you can't		
(5)	it then, w	ve could (6)
it off until 1	the following w	eek at the latest.
Anyway, co	uld you (7)	me know what
day would	(8)	_ you best?
All the bes	t,	
Jane		

GRAMMAR

A Here is someone talking about her working week. Put the verbs in brackets into the present simple or present continuous tense.

I work for a publishing company. This week isn't a typical one for me. Usually, the first thing (I) I _____ (do) when (2) I ____ (get) to the office in the morning is to go through my mail and any messages.

Then (3) I ____ (plan) what I'm going to do each day. This week (4) I ____ (not have) time to do any of that, because at the moment (5) I ____ (work) on a book that has to be finished by the end of the week.

	(6) Books (take) a long time to produce and
	-) you (often think) that there is plenty of time
		ft.Then suddenly (8) you (find) that it all has
		be done in a few days! So this week (9) I
	(w	ork) extremely hard. (10) I (not like) weeks
	lik	e this one!
В	Lo	ook at the answers to some questions about a
		ompany, and complete the questions about it.
	I	What?
	_	The company makes computer games.
	2	When?
	,	It was founded in 1991. Who ?
	3	
	4	It was set up by two friends who met at university.
	4	Where? It is based in Birmingham, in central England.
	_	
	5	* * * * * * * * * * * * * * * * * * * *
	6	It makes about fifty games. Why ?
	0	Why? It became successful because it produced a very
		popular game.
	7	How ?
	•	It employs about sixty people.
	8	Has?
	U	Yes, the company has grown in recent years.
		res, the company has grown in recent years.
C	Re	ewrite these questions to make them more polite.
		ney are all the kind of questions that may be
		ked in business meetings.
		-
	ı	Can I make a telephone call?
		Would you mind if
	2	Do you want to have a break now?
	_	Would you like ?
	3	Can you send me a copy of that document?
		Would you mind ?
	4	Do you want to discuss this later?
	_	Would you prefer ?
	5	Can we move on to the next point?
	_	Would you mind if
	6	Do you want me to explain this again?
	_	Would you like ?
	7	Do you want to change the date of our next
		meeting?
		Would you prefer

75 marks

COMMUNICATION

A A formal letter

Complete this formal letter by filling in the missing words. Use one word only.

157 Cov Tel:	nda Components, Ltd. Temple Way ventry (01203) 475866 (01203) 642024
(I) Ms Fordhan	n,
(2) to your lett	
surrounding your order for occurred because you have	•
components from our old co	• ,
withdrawn from sale. Please	find (5) a
copy of our current catalogu	ie showing the
replacement models.	
I would be (6)	f you would contact
me at your earliest convenie	nce to let me know
whether you (7)	_ to proceed with
your order from the new ca	talogue. Should you
have any enquiries concerning	ng the replacement
components, please do not ((8) to ask.
I look (9) to he	aring from you.
Yours (10),	
Anna Marx	
Anna Marx Supplies Manager	

B Abbreviations

What are the standard abbreviations for the following in letters or faxes?

I	a copy also sent to	
2	for the attention of	
3	signed on behalf of	
4	as soon as possible	
5	department	
6	regarding	
7	other things are enclosed	

C An informal letter

Complete this informal letter by filling in the missing words. Use one word only.

	Archway Computers, Ltd. 198 Loxley Road
20 August	London NW4
Dear Hans,	
ľve been looki	ng into short business courses in
this country, as	you asked me to when we last met,
and you'll be () to hear that I think
I've found one	that will really suit you. I'm (2)
th	e brochure so that you can look
through it. (3)	the college doesn't
arrange accom	modation for students.Would you
(4)	_ me to look into that for you as
well? I'm (5) _	it might turn out to be
rather expensi	ve, but I think it's what you want.
(6)	_ you let me know if you want me
to arrange acc	ommodation as soon as possible? I'll
be away in Sep	tember and so I won't be able to do
it then.And let	me know if I (7) help
in any other w	ау.
(8)	_ forward to hearing from you.
James	

VOCABULARY

A Complete these instructions about a forthcoming negotiation. Write one word in each space, starting with the letter given.

Erica,
Just a few notes before tomorrow's meeting.
 Make sure they understand that
(I) c in the contract about how all
information about our products is
(2) c – we don't want our
competitors knowing our secrets!
- Find out if they intend to operate on a sale or
(3) r basis.
- Remind them that they will have to pay a
(4) p if they don't pay us within the
agreed period.
- Don't offer them a (5) c of more
than 25% – they shouldn't get more than that
per sale or our profit margins will be too low.
- However, offer them a (6) b if they
reach the (7) t we've set – they'll
deserve more money if they can sell that many!
- Finally, find out if it's (8) f for them
to offer a mail-order service as well – but if they
think that idea won't work, don't argue.

Complete this description of a meeting by filling the gaps with the correct form of one of the verbs in the box. Use each verb only once.

reduce	handle	skim through	keep to	
overcharge	submit	implement	get down to	
launch	scrap			
I had a meeting with the Marketing Department				

yesterday about (1) _____ our new shampoo on

the market next year. Two people from the department, Louise and Alex, had (2) ___

which plan should be (4) _____. There was a lot of talk about the 'image of the product' before we finally (5) _____ the real details. Louise recommended using the Blair & York agency, but when we looked at their budget figures, we felt that they were (6) _____ us. Louise said that they'd probably (7) _____ their price a bit if she spoke to them again, but the general feeling was that we wouldn't use them. Alex suggested the Thorpe & Rudderham agency. I'd only had time to (8) __ their figures quickly but everyone else said they were also too high. The feeling of the meeting was that we should (9) _____ the idea of using either agency and approach some others, but that we should also try to (10) _____ our original schedule. **C** Complete these notes, in which a manager has listed his problems at work and possible solutions to them. Use only one word for each gap. **Problem** Possible solution Not enough staff to Contract some work do all the work freelance people Complaints from Offer them replacement customers goods (2) _____ of charge New project Remind department that deadline must be (3) _____ schedule Tell staff they can work Local transport likely at home then to go (**4**) _____ strike Rumour that Linda has Offer her a higher been approached by a salary (**5**) _____-hunter Coming (**6**) __ Try to (**7**) _____ business overseas more market pressure to increase foreign sales

proposals as to how the advertising campaign should be (3) _____, and the meeting was to decide

C

GRAMMAR

Α	Here are some comments made at a meeting to discuss the best way of increasing a company's			
		ficiency. Rewrite them beginning with the words		
		ven.		
	I	It's a good idea to employ a firm of consultants. Why don't ?		
	2	It's essential that we increase the number of staff. We		
	3	Let's ask the staff for suggestions. How about?		
	4			
	5	Perhaps it would be a good idea to have more meetings. We could		
	6	It would be a good idea if there were more incentive schemes for staff. I think there		
	7			
В	po	complete this account of the invention of the ocket camera. Put the verbs in brackets into the orrect past form.		
	Pe	ople (1) (buy) pocket cameras for over		
	a o	century but how many people know the history of		
	them? It was a man called George Eastman who (2) (invent) them in 1888. He (3)			
	(w	ork) in a bank when he first (4) (have)		
	th	e idea. For many years before that, he (5)		
		(be) sure that anyone who invented a		
		nall, simple camera would become rich. So, in 1885,		
		(form) his own company. His first		
		mera, which he (7) (produce) three		
		ars later, was called the Detective Camera –		
		etectives were popular at that time because the		
	fictional detective Sherlock Holmes (8)			

ameras (10) ed, and Kodak is still one of photography market. made in a meeting about es of a company's fer to ideas considered onsidered bad. Complete verbs in brackets and will sing the verbs in brackets gifts, we more roduct a new name, it resting. (give/sound) e staff, we to cruit/be able) ter brochure, we
photography market. made in a meeting about es of a company's fer to ideas considered considered bad. Complete verbs in brackets and will sing the verbs in brackets gifts, we more roduct a new name, it resting. (give/sound) e staff, we to cruit/be able)
made in a meeting about es of a company's fer to ideas considered onsidered bad. Complete verbs in brackets and will sing the verbs in brackets gifts, we more roduct a new name, it resting. (give/sound) e staff, we to cruit/be able)
es of a company's fer to ideas considered considered bad. Complete verbs in brackets and will sing the verbs in brackets more product a new name, it resting. (give/sound) estaff, we to cruit/be able)
roduct a new name, it resting. (give/sound) e staff, we to cruit/be able)
roduct a new name, it resting. (give/sound) e staff, we to cruit/be able)
resting. (give/sound) e staff, we to cruit/be able)
resting. (give/sound) e staff, we to cruit/be able)
e staff, we to cruit/be able)
cruit/be able)
•
ter brochure we
ter brothure, we
est. (þrint/attract)
ackaging, people
ct. (change/not recognize)
rice, it our
/reduce)
e, it our costs
rease)
commission, our sales
hard. (cut/not work)
r

(appear) for the first time the year before. Later, he

75 marks

COMMUNICATION

A Polite expressions

Complete this conversation that takes place at a company's reception desk by filling each gap with one of the phrases in the box.

- a No, not at all
- **b** Please
- c Could I possibly
- d Don't mention it
- e I'm afraid
- f Could you
- g Would you mind
- h That's very good of you
- i Shall I
- j Yes, certainly

Visitor (I)	_ leave a brief message for				
Brian Martin in IT?					
Receptionist (2)	he's away on				
business for the next	business for the next two days.				
Visitor Oh dear.Well (3	3) taking the				
message anyway?					
Receptionist (4)	·				
Visitor I'll just write the	e note on my business card.				
(5) lend	me a pen, please?				
Receptionist (6)	You can use this				
one.					
Visitor Thanks. OK, I've	e written the message.				
(7) leave	e it with you?				
Receptionist (8)	do. I'll make sure he				
gets it.					
Visitor (9)	I'm grateful for your help.				
Receptionist (10)	lt's a pleasure				

B Socializing

Look at the list of things (**I–5**) that a work colleague might say to you and choose the most appropriate reply to each one from the list **a–e**.

- I I've just heard that I'm going to be promoted.
- 2 |ill's off sick today.
- 3 I won't be able to meet you for lunch today.
- 4 I've got an important meeting with the Directors tomorrow and I'm a bit nervous.
- **5** I thought you were going to finish this work yesterday.
- a I hope it goes well.
- **b** Yes, well something came up.
- c Some other time perhaps.
- d Well done.
- e Nothing serious, I hope?

C Checking and correcting

Complete this conversation. Fill each gap with one of the phrases in the box.

Tina I'm just calling to fill you in on the details of that conference you're going to next week. It's being held at the ...

Andrew (I)_	a moment. I'll just get a
pen. (pause)	OK, I've got my pen.
Tina (2)	? Can I start?
Andrew (3) _	I'll write it all down.
Tina OK, as I w	vas saying, it's being held at the Tower
Hotel. (4)	?
Andrew (5) _	the Tower?
Tina (6)	, the Tower. And it starts at
ten on Wedn	esday in the Spire Room.

		1030	
Andrew (7) OK? Or is there anything	However, when the goods a	arrived, the (4)	
else I should know?	was for a higher price than		
Tina (8)There's nothing else.	it and they sai	, ,	
Andrew (9) that again?	been sent.They apologized	and said they'd (6)	
Tina (10) No problem.		orrect one. So I waited for	
Andrew Ten o'clock on Wednesday in the Spire	that before paying but they	sent me a (7)	
Room at the Tower Hotel.	for the wrong amount and		
Tina Right!	was late in paying! So it wasn't the most trouble-free		
Andrew OK, thanks, bye.	(8) I've ever m	nade!	
VOCABULARY	I a acknowledgec endorse	b quoted issue	
	2 a gave	b asked for	
Complete these descriptions of food by choosing	c placed	d put	
one of the words in the box.	3 a confirmingc sign	b prepared receive	
crisp grilled roasted chilled	4 a receipt	b note	
garnished crushed fried	c quote	d invoice	
	5 a query	b ask for	
I If food or drink is, it is made cold,	c acknowledge	d confirm	
usually by being placed in a fridge.	6 a check	b endorse	
2 If food is, it is cooked in oil, often in a	c issue	d cancel	
flat pan.	7 a reminder	b quotation	
3 If food or ice is, it is broken into very	c transaction8 a transaction	d receiptb enquiry	
small pieces by being pressed.	c delivery	d receipt	
4 If meat or poultry is, it is cooked			
inside an oven.	C Complete these sentences	_	
5 If food is with something, for example	connected with the finance	cial situation of	
herbs, it is decorated with them.	companies.		
6 If food is, it is cooked under a source	I Sums of money paid by	• •	
of heat or on a barbecue.	shareholders are d		
7 If pastry or vegetables are, they are	2 A company's financial s b s		
hard, dry, and fresh.	3 People that a company		
	C	owes money to are its	
Here is someone describing an experience they had		ompany by its shareholders	
when ordering office supplies. Fill the gaps by choosing the correct answer, a , b , c , or d .	is s c		
-	5 What a company owns	are its a	
First of all, I got them to (I) a price, which	6 Loss of value of someth		
they did very quickly, and the figures looked fine. So		ecause it has been used is	
then I (2) the order and they wrote back	d	man arrang a samatar territoria.	
to (3) the delivery date and the price	7 A company's total inco	me over a particular period	

В

Α

is its t_____.

	8 All the costs that a company has in order to		that, instead of (6) (emphasize)	how useful
	operate are its o		our products are, we should present them a	s fun to
	9 An o is a sum of money that a bank		use. She added that she had been thinking of	f
	allows a company to owe to that bank. 10 What a company owes are its I		(7) (use) a different agency any	way.The
	vviiat a company owes are its i		Sales Director said that he disliked (8)	
			(change) agencies before the current campai	gn was
	GRAMMAR		over, but he agreed that we couldn't risk	
			(9) (lose) any more customers.	The
Α	Rewrite these questions asked in a tourist		Finance Director agreed that this appeared	
^	information office to make them into indirect		(10) (be) the most sensible thir	ng we
	questions.		could do in the circumstances, but pointed of	out that we
	•		needed to avoid (II) (spend) an	ny more on
	What time do the shops close around here? Could you tell me?	,	advertising than we currently do.	
	.		The Head of Marketing said that we shouldn	ı't delay
	2 Is there a bookshop near here? Do you know?		(12) (act) on this matter. She of	ffered
	3 Where is the Leisure Centre?		(13) (prepare) a report on the	types of
	Can you tell me?		campaign that might be best for us and agree	
	4 How long does it take to get to the airport from		(14) (do) this within two days.\	∕Ve
	the city centre?		therefore decided (I5) (meet) a	again to
	Do you know?		discuss the matter further at the end of the	week.
	5 Does the art gallery open on Sundays?	_		
	Do you know?	C	Look at this information about a compan	=
	Do you know		Astro and complete the sentences, using <i>u</i> that, where, when, who, or whose.	vnicn,
В	Complete this description of a meeting by filling the gaps with the gerund or infinitive form of the verbs in brackets, e.g. <i>ignoring</i> (gerund), <i>to ignore</i> (infinitive).			
			Astro makes computer games. It was founde called Michael Fisher. It is based in the small	•
			Tetley. It had its first big success in 1991. The	
			its Creative Director, David Trotter, are the r	
	It was unanimously agreed that we couldn't afford		reason for its successes.	
	(I) (allow) our image to remain as bad as		I Astro is a company	
	it is following the bad publicity we have had recently.		2 Michael Fisher is the name of the man _	·
	Although we have repeatedly denied (2)		3 Tetley is the name of the small town	·
	(lower) the quality of our main products, we have		4 1991 is the year	
	clearly failed (3) (convince) the general		5 Its Creative Director is the person	·
	public of that. As a result, our competitors have			
	managed (4) (steal) several major			
	customers.			
	The Head of Marketing suggested (5)			
	(change) our advertising strategy completely. She said			

can

75 marks

(don't) have to

COMMUNICATION

A Discussing probability

You have been considering your future at work and wondering whether various things will happen or not. Rewrite the sentences in the boxes using the words given, in order to tell someone what you think.

Will happen

- I The company will restructure my department.
- 2 I'll have a new boss.
- 3 I'll get a pay rise.
- 4 The company's profits will rise.
- 5 There will be some interesting projects for me to work on.

I	probably	
2	likely	
3	definitely	
4	bound	
5	CUITA	

Won't happen

- I I'll be promoted in the next few months.
- 2 The company will make people redundant.
- 3 I'll have to travel abroad on business.
- 4 I'll apply for other jobs.
- 5 The company will go out of business.

6	unlikely	
7	probably	
8	doubt	
9	definitely	
10	chance	

B Talking about ability and obligation

Complete these sentences. Use the correct forms of the words in the box. There may be more than one possible correct answer.

	should(n't)	must(n't)	be able to
I	We	_ dress smart	tly at work, we're
	allowed to wea	ır anything we	want.
2	We	_ take confid	ential documents home
	with us, it's stri	ctly against th	e rules.
3	We	_ do evening courses paid for by the	
	company if we choose to and lots of people take		
	the opportunit	y to do them.	
4	We	_ arrive for w	ork on time every day
	but it doesn't r	natter too mu	ch if we're a bit late.
5	From the begin	ning of next y	rear, we
	work flexi-time	e if we want to	D.
6	We advertised	for new recru	its last summer but
	we	_ find anyone	suitable.
7	We	_ see our line	managers for job
	assessment on	ce a year – it's	in our contracts.
8	Last year we al	I	sign new contracts
	because the co		•
9		. ,	e phone calls at work,
	but it's not a st		,

C Discussing causes and effects

You have been asked to comment on some recent developments at work. Look at the table of developments, causes, and results, and write complete sentences using the words given.

Development		Cause	Result
staff dissatisfaction		increased workloads	reduced efficiency
customer complaints		new computer system	loss of business
shortage of staff		lack of recruitment	lower productivity
ı	Staff dissatisfaction is / result / increased workloads		
2	It may lead / reduced efficiency.		
3	Customer complaints are largely due / the new computer system.		
4	This could result / loss of business.		
5	The shortage of staff is because / lack of recruitment.		
6	As / result / this, productivity is lower.		

VOCABULARY

A	Read these extracts from the financial section of a newspaper and choose the correct word to complete each sentence. They are all connected with upward or downward movements.							
	I	Th wi a	-	n to nany small b	interest rates businesses.			
	2	a _	OX's share price i	rose sharp 78p. b	gain ly yesterday, reaching jump rise			
	3	Fo fig cu	6	uncement	of the latest trade			
	4	The year the a	ar, due to reduce e young.	fits fell d demand b	weakened 20% last for its shoes among off by			
	5	Fo	rtunately, the effe mmer's poor wea substantial	ect on tou ather has b	rist income of this			
	6	ind a	•	in huge job l	the construction			
	7		ofits d fall. tumbled fluctuated	_	nd continued to rise plunged rocketed			
	8		any firms have re manuf	acturing c	harp increase osts in recent months. to			

d for

c in

B Complete this description of changes that have taken place in a railway company. Fill each gap with one of the words in the box.

trend	go-ahead	deficit
inflation	profitability	contingency
sector	privatization	projection
investment		

Following (1) _____ in 1996, the removal of the

restrictions imposed by public ownership has led to a							
complete change in the fortunes of Central Railways.							
Its previous poor performance, when it showed a large							
(2) each year, has been reversed and its							
(3) has steadily increased. This recovery							
is largely due to an enormous rise in the number							
of passengers using its services, a (4)							
also seen elsewhere in the public transport							
(5)The company's own (6)							
is that it will have 12 million passengers a year in two							
years' time.							
The company's success is partly due to not raising its							
fares by more than the rate of (7), and							
partly due to its sensible (8) in new trains.							
At present it is hoping to get the (9) to							
build several new stations but it has (10)							
plans if permission for this is not granted.							
Complete these extracts from a report criticizing a							
company's performance. Use the negative forms of							
the adjectives in brackets.							
I problems caused by management							
(competent)							
2 too much time in meetings is spent on							
topics (relevant)							
3 the system for recording customer information							

6	\dots the decision to reduce the number of staff was
	(justified)
7	customers complain that staff are
	(polite)

GRAMMAR

for	ange the following sentences into the passive m.
I	A qualified engineer must install the equipment. The equipment
2	If you have not done this correctly, the machine will not work. If this
3	We guarantee this product for parts and labour for two years. This product
4	We will deal with complaints within seven working days. Complaints
5	You have to press the button marked 'A' on the diagram to start the process. The button marked 'A'
6	You may experience a slight delay before printing begins. A slight delay
7	You can obtain another copy of this manual from the above address. Another copy of this manual
8	You should take great care when assembling this product. Great care
9	We devised this product for simplicity of use. This product
10	We are sending your personal security code separately. Your personal security code

(efficient)

C

4 ... too many of the staff are simply _____

5 ... recent ideas for reorganizing the department

have proved _____ (practical)

3	Complete these pieces of advice given to someone					
	who is going to meet a visitor to their company,					
	using if, in case, until, unless, or when.					
	I	Take the files with you you suddenly need to look up some data.				
	2	Don't panic he seems unfriendly at first – he's very pleasant when you get to know him.				
	3	Show him round the building he's in too much of a hurry to do that.				
	4	Don't discuss money you've covered all the other details.				
	5	Take him to Angelo's for lunch he prefers to eat in our canteen.				
	6	Take a copy of our annual report he hasn't seen it yet.				
	7	Arrange another meeting this one is over.				

C Look at this table comparing three satellite TV channels. Complete the sentences about them. Make phrases with the correct form of the words in brackets.

	Anchor TV	Bland TV	Colt TV
average number of viewers per day	4m	2m	3m
current yearly profit	£52m	£54m	£58m
hours per week of sport	28	45	32
subscription charge per year	£70	£56	£40
current yearly advertising revenue	£85m	£90m	£110m
growth in viewers in last year	10%	35%	30%
number of permanent employees	150	90	120
quality of programmes according to critics	good	excellent	fair

ı	Anchor TV has	average number	of
	viewers per day. (high)		
2	Colt TV is/	Anchor TV. (<i>profitable</i>	e)
3	Bland TV is(suitable)	channel for sports f	ans.
4	Colt TV's subscription of the other two. (low)	narge is	that o
5	Colt TV is1 (attractive)	the others to advert	isers.
6	The number of Colt TV'		
7	Anchor TV has employees. (large)	number of pern	nanent
8	According to critics, Bland programmes. (good)	nd TV shows	

75 marks

COMMUNICATION

A Organizing a talk

Read this introduction to a talk about starting small businesses. Fill each gap by choosing one of the phrases in the box.

- a first looking at
- **b** I'm going to be telling you about
- c as we go along
- d then I'll turn to
- e I'll start by giving you
- f as you can see
- g then moving on to

	'Good afternoon everyone.Well, (I) from							from	
	the	the title of my talk, Don't be afraid to go it alone,							
	(2)	(2) the support that currently exists for							
	ре	ople	thinking o	of startii	ng their	· owi	n small b	ousine	ss.
	No	ow, ((3)	sc	ome ba	ckgro	ound int	o the	rise
	in	the	small busi	ness sec	tor in t	his c	ountry.	And	
	(4))		some o	f the le	gal is	sues inv	olved	,
	(5))		the tax	situatic	on, ar	ıd (6) _		
	en	nplo	yment law	s.And d	o pleas	e fee	l free to	stop	me
	an	d as	k question	ıs (7)		;			
В	Checking understanding								
	 In these exchanges, person B didn't fully understand what was said by person A, and asks for clarification. Complete the replies using the words in brackets. I A: The mistake was made by somebody in your department. 								
								ur	
		B:		that	I'm res	pons	ible for	that?	(say)
	2	A:	OK, let's	move or	n to the	e nex	t point.		
		B:	Sorry, cou	ıld		?Yo	u're goir	ng too	fast
			for me. (s	low)					
	3	A:	I think we operation		downs	ize t	his part	of ou	r
		B:	What exa	actly		'd	ownsize	'? (me	ean)

4	A:	This situation simply isn't good enough!
	B:	What exactly is the problem?
		(with)
5	A:	The person you need to contact is Sandra
		Dickens.
	B:	IWhat was the name again?
		(catch)
6	A:	Dennis has been late for work again several
		times recently.
	B:	that we should sack him? (suggest)
7	A:	A lot of the staff in my department are
		complaining of overwork.
	B:	that we should get some more
		people in? (mean)
8	A:	So we need to reduce our costs.
	B:	Sorry, Why do we need to do that
		(follow)

C Giving a talk

limit

This is part of a talk about a company's staff recruitment practices. Complete each of the phrases or idioms with one of the nouns from the box.

course

potential

scope

ladder	ievei	retrospect	process							
'Now, it seen	'Now, it seems to me that if we are going to perform									
at a higher (at a higher (1) and fulfil our (2)									
	as a comp	any, we need to e	employ the							
very best ne	w recruits.	. In (3)	, some of the							
people we've	e employed	d in the last coupl	e of years							
should never	have beer	n recruited. So, th	e question is, is							
our interviev	w (4)	working	effectively? I							
suggest that	we are do	ing nothing on th	is. Of course,							
there's a (5)		to what you c	an learn about							
someone in	an intervie	w, but I think the	re's							
considerable (6) for improvement in the										
way we've b	een condu	cting them. It's my	belief that our							
best (7)	0	f action would be	to involve							
more of the	staff who	actually do the jo	b in the							

Α

В

inte	erview process. After all, these are people who			_	(disab	ility), sı	uch as better access for
kno	ow what it's like to work your way up the			w	heelchairs		
(8)	and they'll know which candidates are		7	Pc	ssible additions	to nun	mber of
capable of doing that.'				se	rvices offered (c	omplim	nent)
			8	Ν	ext year's budget	:	(require)
V	OCABULARY	С					talk about management posing the correct answer.
	mplete these sentences, spoken in an office, by ng the correct form of <i>make</i> or <i>do</i> .						ers to Management', but nclusions! I'm not going to
I	Jane might leave – another firm has a better offer.		tel	l yc	ou how it should	be do	one, I'm going to (2)
2	Are you any progress with that work I gave you yesterday?		iss	ues	. I'll start by (3)		to some of the major the issue of time.
3	I my best but I just couldn't find a solution to the problem.) up a your time? How could you
4	You can't let her treat you like thatsomething about it!				problems that y		t? I'll then move on to ght regularly
5	When are you going to a decision about your holiday dates?						worry, I won't be re ridiculous theories that
6	Anne isn't very sociable – she just her work and goes home.		-	her	_		t experts' (7)
	Tom a lot of mistakes in his report.		•		arise	b	o soar
	Could I a suggestion?			c	jump	d	d rocket
9	At the moment I'm some research into a possible new project.		2		draw pull		olink draise
10	I wonder if you could me a favour - I need someone to key this in.		3	a	attending considering	b	o concentrating
	implete this agenda for a meeting held by a hotel oup, by forming words from those given in		4		account occupy		involve d take
	ackets.		5		spare save		o free d keep
Di	scussion points		6		deal		stand
	Need to remain with rival				challenge		d face
	organizations (compete)		7	a	devise	b	o invent
2	Make brochures more not enough			c	come	d	d dream
	detail at present (inform)						
3	The of the computer system (modern)						
4	Possibility of various to Grand Hotel						
	(alter)						
5	Need to make booking operation more(depend)						
6	Need to increase facilities for people with						

GRAMMAR

A	lif	life into hypothetical statements about the present or the past, using conditional sentences.		
	I	I don't have a high salary because I don't have a senior job. If I		
	2	I applied for the job because a friend recommended the company.		
	3	If a friend I got the job because I had the right experience. If I		
	4	I came to live in this city because the company relocated.		
	5	If the company		
	6	I go to conferences overseas because I'm good at languages. If I		
	7	I was tired because I worked all weekend. If I		
	8	I enjoy my job because the work is interesting. If the work		
В	Your company recently conducted a survey to find out how satisfied or dissatisfied its customers were. Complete this report on the results of the survey with <i>much</i> , <i>many</i> , <i>a little</i> , <i>a few</i> , or <i>a lot</i> . Quite (1) of customers commented on our improved delivery service, and quite (2) people rated us very highly on this. When we asked how (3) effect our new charges had on them, only (4) companies said they thought the increases were too high. There were not (5) firms who had regularly had			
		correct deliveries, so there were not (6)		
		complaints about that.We got quite (7)		
		information about how (8) orders		
	va	rious people think they'll be putting in over the next		

	six	months so that we can be prepared. It appears that	
	we	e won't have (9) time to deliver some of	
	these orders, but with just (10) more		
	training in the new system, our staff should be able to		
	со	pe.	
С	Rewrite the pieces of advice on how to improve your career.		
	I	Do a course in advanced computing.	
		I recommend	
	2	Show a bit more initiative.	
		l suggest	
	3	Spend more time with customers.	
		I advise	
	4	Contribute more in meetings.	
		l suggest	
	5	Don't spend so long chatting to colleagues.	
		I advise	
	6	Don't argue with your boss so much.	
		l suggest	
	7	Look for another job!	
		I recommend	

Answer key

TEST I

Communication

- - 2 h
 - 3 b
 - 4
 - 5 i
 - 6 е
 - 7
 - 8
 - 9
 - i 10 d
- В I d
 - 2
 - 3 С
 - 4 Ь
 - 5
- C
- 2 h
 - 3 i
 - 4
 - 5 С
 - 6
 - 7 Ь
 - 8
 - 9 f
 - 10 g

Vocabulary

- l arrival
 - 2 responsibility
 - decisions
 - productive
 - 5 creative
 - 6 expertise
 - overworked
- - 2 c
 - 3 a
 - 4 d
 - 5 c
 - 6
 - 7 d
 - 8
 - 9 Ь
 - 10 a

- get
 - 2 came
 - 3 sort
 - had
 - make
 - 6 put
 - let
 - suit

Grammar

- I I do
 - 2 I get
 - 3 I plan
 - I don't have/I haven't got
 - I'm working
 - Books take
 - 7 you often think
 - you find
 - I'm working
 - I don't like
- I What does it/the company
 - When did it start?
 - Who set it up?/Who was it set up by?
 - Where is it based?
 - 5 How many games does it make?
 - 6 Why did it become successful?
 - 7 How many people does it employ?
 - 8 Has it/the company grown in recent years?
- I Would you mind if I made a telephone call?
 - 2 Would you like to have a break
 - 3 Would you mind sending me a copy of that document?
 - Would you prefer to discuss this later?
 - Would you mind if we moved on to the next point?
 - Would you like me to explain this again?
 - 7 Would you prefer to change the date of our next meeting?

TEST 2

Communication

- Dear
 - 2 Further
 - 3 apologize
 - regret
 - enclosed
 - grateful
 - 7 wish
 - hesitate
 - forward
 - 10 sincerely
- CC
 - 2
 - 3 PР
 - 4 asap
 - 5 dept
 - 6 re
 - 7 encs
- C pleased
 - 2 enclosing
 - Unfortunately
 - 2 like
 - afraid 3
 - Could
 - 5 can
 - Looking

Vocabulary

- - clause
 - confidential
 - 3 return
 - penalty
 - commission
 - bonus
 - target(s)
 - feasible
- В launching
 - 2 submitted
 - handled
 - implemented
 - got down to
 - overcharging
 - reduce
 - skim through
 - scrap
 - keep to 10

- C I out
 - 2 free
 - 3 behind
 - 4 on
 - 5 head
 - 6 under
 - 7 do

Grammar

- A I Why don't we employ a firm of consultants?
 - We must increase the number of staff.
 - 3 How about asking the staff for suggestions?
 - 4 Do you think we should reorganize some departments?
 - 5 We could have more meetings.
 - 6 I think there should be more incentive schemes for staff.
 - 7 I don't think we should change everything too quickly.
- **B** I have bought/have been buying
 - 2 invented
 - 3 was working
 - 4 had
 - 5 had been sure
 - 6 formed
 - 7 produced
 - 8 had appeared
 - 9 changed
 - 10 have become
- C I offer/will get
 - 2 give/will sound
 - 3 recruit/will be able
 - 4 print/will attract
 - 5 changed/wouldn't recognize
 - 6 lowered/would reduce
 - 7 advertised/would increase
 - 8 cut/wouldn't work

TEST 3

Communication

- **A** I c
 - 2 e
 - 3 g
 - 4 a
 - 5 f
 - 6 i
 - ој 7 і
 - 8 b
 - 9 h
 - 10 c
- В
 - 2 e

А

- 3 c
- 4 a
- 5 b
- **C** 1 1
 - 2 g
 - 3 h
 - 4 a
 - 5 i
 - 6 i
 - 7 c
 - 8 e
 - 9 b
 - 10 d

Vocabulary

- A I chilled
 - 2 fried
 - 3 crushed
 - 4 roasted
 - 5 garnished
 - 6 grilled
 - 7 crisp
- _ . .
- l b
 - 2 c
 - 3 a
 - 4 d
 - 5 a
 - 6 с
 - 7 a
 - 8 a

- C I dividends
 - 2 balance sheet
 - 3 creditors
 - 4 share capital
 - 5 assets
 - 6 depreciation
 - 7 turnover
 - 8 overheads
 - 9 overdraft
 - 10 liabilities

Grammar

- A I Could you tell me what time the shops close around here?
 - 2 Do you know if/whether there is a bookshop near here?
 - 3 Can you tell me where the Leisure Centre is?
 - 4 Do you know how long it takes to get to the airport from the city centre?
 - 5 Do you know if/whether the art gallery opens on Sundays?
- **B** I to allow
 - 2 lowering
 - 3 to convince
 - 4 to steal
 - 5 changing
 - 6 emphasizing
 - 7 using
 - 8 changing
 - 9 losing
 - 10 to be
 - 11 spending
 - 12 acting
 - 13 to prepare
 - 14 to do
 - 15 to meet
- C I which/that makes computer games.
 - 2 who/that founded it.
 - 3 where it is based.
 - 4 when/that it had its first big success.
 - 5 whose ideas are the main reason for its successes.

TEST 4

Communication

- The company will probably restructure my department.
- 2 It's likely that I'll have a new boss./ I'm likely to have a new boss.
- 3 I'll definitely get a pay rise.
- 4 The company's profits are bound
- 5 I'm sure there will be some interesting projects for me to work on./There are sure to be some interesting projects for me to work on.
- 6 It's unlikely that I'll be promoted in the next few months./I'm unlikely to be promoted in the next few months.
- 7 The company probably won't make people redundant.
- 8 I doubt if/whether/that I'll have to travel abroad on business.
- 9 I definitely won't apply for other
- 10 There's no chance of the company going out of business./There's no chance that the company will go out of business.

В

- I don't have to
- 2 can't/mustn't
- 3 can/are able to
- should
- 5 will be able to/can
- 6 couldn't/weren't able to
- 7 have to/must
- 8 had to
- shouldn't

C

- Staff dissatisfaction is a result of increased workloads.
- 2 It may lead to reduced efficiency.
- Customer complaints are largely due to the new computer system.
- 4 This could result in (a) loss of business.
- The shortage of staff is because of (a) lack of recruitment.
- As a result of this, productivity is lower.

Vocabulary С

- 2 а
- 3 d
- 4 d
- 5
- 6
- 7 С
- 8
- В privatization
 - deficit 2
 - 3 profitability
 - 4 trend
 - 5 sector
 - projection
 - 7 inflation
 - 8 investment
 - 9 go-ahead
 - 10 contingency

- incompetent
 - 2 irrelevant
 - 3 disorganized 4 inefficient
 - impractical
 - unjustified
 - impolite

Grammar

Α

- The equipment must be installed by a qualified engineer.
- 2 If this has not been done correctly, the machine will not work.
- This product is guaranteed for parts and labour for two years.
- Complaints will be dealt with within seven working days.
- 5 The button marked 'A' on the diagram has to be pressed to start the process.
- 6 A slight delay may be experienced before printing
- 7 Another copy of this manual can be obtained from the above address.
- Great care should be taken when assembling this product.
- This product was devised for simplicity of use.
- 10 Your personal security code is being sent separately.

В in case

- if
- 3 unless
- 4 until
- 5 unless
- in case
- when

C the highest 1

- 2 more profitable than
- 3 the most suitable
- lower than
- more attractive than
- faster than
- the largest
- the best

TEST 5

Communication

I f

- 2 b
- 3
- 4 А
- 5
- 6
- 7

В 1 Are you saying

- 2 you slow down
- 3 do you mean by
- I'm not with you
- 5 didn't catch that 6 Are you suggesting
- 7 Do you mean
- I don't follow (you)

C 1 level

- 2 potential
- 3 retrospect
- process
- 5 limit
- 6 scope
- course
- ladder

Vocabulary I made

- Α
- 2 making
- 3 did
- 4 do
- 5 make
- 6 does
- 7 made
- 8 make
- 9 doing
- 10 do
- **B** I competitive
 - 2 informative
 - 3 modernization
 - 4 alterations
 - 5 dependable
 - 6 disabilities
 - 7 complimentary
 - 8 requirements
- CI
 - 2 a
 - 3 c
 - 4 d
 - 5 c
 - 6 d
 - 7 d

Grammar

- A I If I had a senior job, I would have a high salary.
 - 2 If a friend hadn't recommended the company, I wouldn't have applied for the job.
 - 3 If I hadn't had the right experience, I wouldn't have got the job.
 - 4 If the company hadn't relocated, I wouldn't have come to live in this city.
 - 5 If I didn't work in the International Department, I wouldn't travel abroad a lot.
 - 6 If I wasn't good at languages, I wouldn't go to conferences overseas.
 - 7 If I hadn't worked all weekend, I wouldn't have been tired.
 - 8 If the work wasn't interesting, I wouldn't enjoy my job.

- **B** I a lot
 - 2 a few
 - 3 much
 - 4 a few
 - 5 many
 - 6 a lot
 - 7 a lot
 - 8 many
 - 9 much
 - 10 a little
- C I I recommend (that) you do/I recommend you to do/I recommend doing a course in advanced computing.
 - 2 I suggest (that) you show/I suggest showing a bit more initiative.
 - 3 I advise you to spend/I advise spending more time with customers.
 - 4 I suggest (that) you contribute/I suggest contributing more in meetings.
 - 5 I advise you not to spend so long/I advise against spending so long chatting to colleagues.
 - 6 I suggest (that) you don't argue/I suggest not arguing with your boss so much.
 - 7 I recommend (that) you look/I recommend you to look/I recommend looking for another job!